



Media Release

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2007 AFA Adviser of the Year Award – Finalists Are Very Close in All Categories of Selection - Announcement of Winner at 2007 AFA National Conference

AFA has received good support for its Adviser of the Year award. The winner will be announced during the 2007 AFA National Conference on the Gold Coast in mid-October. All states have been well represented among the **24** nominees.

“The judges are finding it very difficult to separate the finalists as they are all scoring well on all categories that are being assessed - experience, contribution to the industry, plus the quality of their business and practice management. This year’s group of nominees has been top class. All nominees must be members of the AFA,” said Richard Klipin, CEO of the AFA.

Zurich was the inaugural sponsor when the award was established in 2003. Now it is the major national award for the Association’s advisers.

“The loosely aligned or non-aligned adviser with control over the direction of their practice is the backbone of our industry. The discipline that comes from being directly accountable for their clients has led the growth of trust across generations in gaining financial advice. We are now seeing the emergence of the second and in some case, third generation of financial advising businesses. Increasingly, the issues hampering practices are not compliance but not having flexible, functioning practice management systems to enable sustained growth. These awards help us all to learn about what the best advisers in Australia are doing to build sustainable, profitable businesses,” said Andrew McKee, Head of Life Risk at Zurich Australia.

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