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MEDIA RELEASE

AFA and TAL announce 2019 AFA Female Excellence in Advice Award

ADELAIDE: 29 August, 2019 – Dawn Thomas from Wealthwise is the winner of the 2019 Association of Financial Advisers (AFA) Female Excellence in Advice Award (the Award).

The Award recognises outstanding female leadership in financial advice, celebrating women who are making a significant contribution to their profession, their community and their clients. The Award has been supported by TAL since inception in 2011.

AFA CEO, Philip Kewin said, "Dawn is a dedicated and passionate professional who works energetically to educate and improve the lives of women in her community. She is another worthy winner of the AFA's Female Excellence in Advice Award."

Dawn has been in the financial services industry since 2008. She found herself drawn to the industry because of the ability to meaningfully connect with people through their unique life experiences and empower them to capture their financial dreams. Dawn is particularly passionate about superannuation and Centrelink maximisation strategies. She has completed the Master of Applied Finance and a Post Graduate Diploma in Financial Planning.

Niall McConville, TAL General Manager, Retail Distribution said, "Congratulations to Dawn on this fantastic achievement. She embodies the spirit of the Award, which is about promoting positive change in the financial advice sector, so that more women are encouraged to enter the industry, to take leadership roles and to seek advice, so that they are adequately resourced for retirement and protected by personal insurance."

Dawn will receive a \$15,000 tailored education package, courtesy of TAL.

The Award was presented at the AFA Conference in Adelaide this evening.

Please [CLICK HERE](#) for a photo of the winner

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About the AFA

The Association of Financial Advisers Limited (AFA) has been the authentic voice on the value of financial advice for over 70 years. Today, the AFA is a vibrant, innovative association, where the underlying driver of policy is the belief that great advice transforms lives. To this end the AFA is striving to achieve the vision of Great Advice for More Australians. The AFA's ongoing relevance as a professional association is derived from its success in engaging with the major stakeholders in financial advice including advisers, consumers, licensees, product and service providers, and the regulator and government. Culturally the AFA believes in the value of collaboration to create powerful outcomes and this drives how we achieve influence and work towards our vision.

About TAL

TAL is one of Australia's leading life insurance specialists. For more than 140 years, TAL has been protecting people, not things. Today, TAL insures almost 4 million Australians and offers life insurance through the following channels: direct to consumer; through a financial adviser; and via group and workplace superannuation schemes. TAL is part of the Dai-ichi Life Group, one of the world's largest insurance groups.